

MOCERI COMPANIES SWEEPS BUILDER, DEVELOPER AND COMMUNITY OF THE YEAR AWARDS

OAKLAND TOWNSHIP, MI – Mocerri Companies closed out 2014 by winning the “trifecta” of industry awards from the Home Builders Association of Southeastern Michigan. Mocerri Companies was singled out for the HBA’s most coveted awards, which included Frank Mocerri as Builder of the Year, Dominic J. Mocerri as Developer of the Year, and Pinnacle, created by partners Frank, Dominic J. and Mario Mocerri, as Community of the Year.



The sweep of these prestigious awards is a testament to Mocerri’s ability to continually raise the bar in residential community design, development, architecture and construction. By remaining committed to innovative development strategies, and by leveraging its long-term relationships with the finest old-world craftsmen, Mocerri designs and builds homes that stand the test of time in its communities which are meticulously planned to ensure no detail is overlooked. This dedication to quality and client satisfaction has made Mocerri the most decorated residential developer and builder in Michigan for decades.

“We are honored to be recognized again by the Home Builders Association and extremely proud of Pinnacle. Our dedication to create the most sought after communities in Michigan led to these awards, and we intend to continue devoting our efforts to upholding that commitment,” said Frank Mocerri, a company principal and winner of the 2014 Builder of the Year award.

Frank Mocerri is a Master Builder with more than 25 years experience directing nearly every type of residential and commercial construction project. He leads the fourth generation of Mocerri Homes, which is continuing to shape some of the finest residences in the region. For more than two decades, Frank has directed the design and construction of hundreds of luxury homes and condominiums in Oakland Township, Northville, Bloomfield, Orion Township, Macomb, South Lyon and other prime locations.

Frank is carrying on his family’s legacy, spanning more than 55 years. Over these decades, the Mocerri family has built a long-standing reputation for innovative design and quality craftsmanship, while reshaping the face of southeastern Michigan’s real estate market.



Heralded as the “Crown Jewel” of the Oaklands, Pinnacle is without question the most immersive and stunning project developed by the Mocerri Companies to date. The community will accommodate 81 luxury homes upon completion, arranged artfully among meticulously planned landscapes and nature preserves.

Mocerri Companies’ newest community, Pinnacle, is the final “crown jewel” of its master-planned development, “The Oaklands,” which has required decades of planning, construction and marketing. “The Oaklands” is comprised of seven distinctive Mocerri neighborhoods, each with its own exquisite architectural

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features and amenities, that combined, create a cohesive landscape of multi-generational living in Oakland Township. Award winning architect, Dominick Tringali, was the design visionary behind the incredible Pinnacle community and Mocerì's custom homes.

Located off Silverbell Road, east of Adams Road, Pinnacle has already earned rave reviews as the site of the 2014 Ultimate Homearama™, which drew over 35,000 visitors to the community. Pinnacle will ultimately consist of 81 custom homes interspersed throughout manicured streetscapes, woods, nature preserves and a stream.

Further enhancing the community's refined amenities and site features are its impressive water feature, grand rotunda and promenade. Composed of steel arch-topped stone columns, and highlighted with original sculptures by renowned artists, the rotunda and promenade form Pinnacle's unique entrance and establish a dramatic first impression for all who visit.

"Mocerì Companies continues to lead the market with innovative communities like Pinnacle. As huge crowds at the Ultimate Homearama confirmed, its custom homes and communities are truly works of art that offer the finest amenities and architecture," commented Michael Stoskopf, Chief Executive Officer of the Home Builders Association of Southeastern Michigan. "Already spectacular, Pinnacle will raise the bar for residential excellence once complete. It will be, without a doubt, Oakland Township's premier address."

Having previously won several Community of the Year and Developer of the Year honors for its Stonewater and Oaklands communities, Pinnacle's accolades confirm Mocerì's legacy of excellence. The awards also demonstrate that the company remains committed to not only utilizing skillful planning and farsighted vision, but also mastery of the most complex construction techniques.

Pinnacle's models and sales salon are open from noon to 6 p.m. For more information call 248.373.6200 or visit Mocerì.com.



FRANK MOCERÌ
Partner, Construction/Development

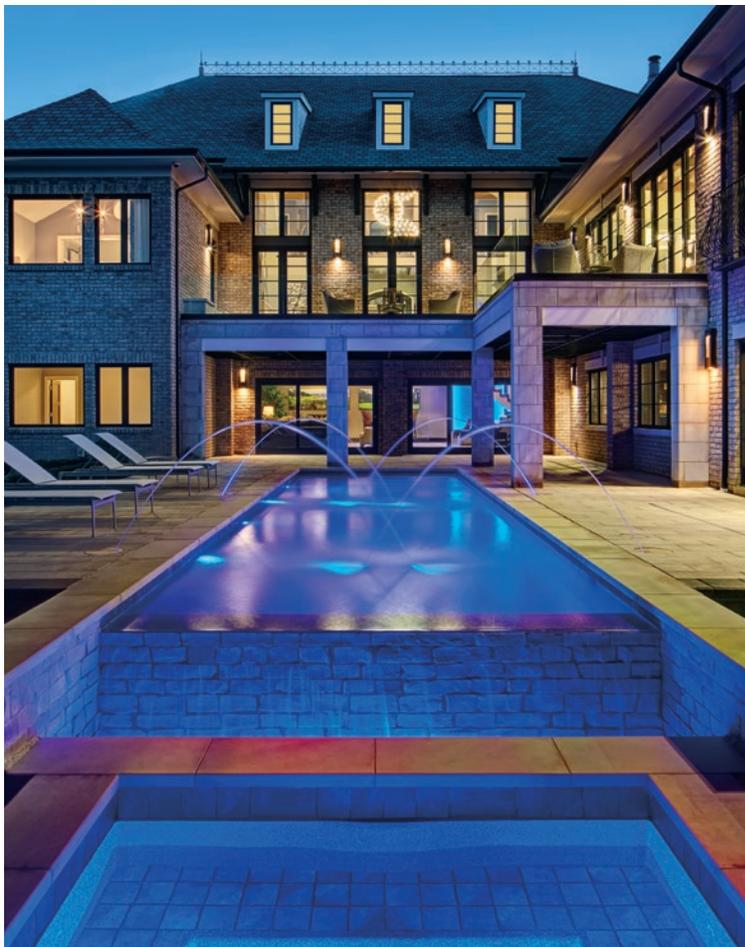


DOMINIC J. MOCERÌ
Partner, Finance/Acquisition



MARIO MOCERÌ
Partner, Construction/Development

Frank, Dominic J. and Mario Mocerì have spent their entire lives dedicated to perfecting their family's storied tradition of building exceptional homes for its customers. As the fourth generation of a 55-year-old company, these Mocerì brothers have brought a fresh and efficient touch to their traditional roots, helping the Mocerì Companies develop into the region's leading luxury homebuilder. Together, they bring their individual talents as master builders and developers to give every customer home building and buying experiences that far exceed the competition.



Of the custom homes currently available at Pinnacle, the 8,817 square foot Villa Cortile, is the pride of the Mocerri Companies. The profound French influenced architecture encapsulates an arrestingly beautiful interior filled with detail after luxurious detail. An indoor waterfall, golf simulator, glamorous kitchen, separate studio apartment, courtyard, and salt water, infinity swimming pool only begin to touch the surface of Villa Cortile's incredible amenities.

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